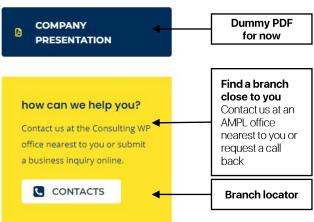




Incorporated in 1948, under the dynamic leadership of Shri. Manubhai Sanghvi and Shri. P.P. Sanghvi, Automotive Manufacturers Pvt. Ltd. started as the assemblers and exclusive dealers of Leyland Motors, UK. (in the erstwhile states of Bombay, Hyderabad and Saurashtra)



With over 267 locations across 6 states, we are the preferred dealer for our brand partners in both the personal and commercial vehicle markets.

## Our mission

#### How we work

#### Founder's Vision

To be a leader and the most preferred brand in Automotive Retailing and Allied services by riding future trends through innovation.

#### **Our Mission**

- To groom and empower our people to think, behave and take decisions like owners because they form the essence of our organization.
- Progressively encompass every process to systematically de-skill the organization.

weeks, or even months at a time

Testimonial expected from HNIs/CXOs of partner brands will share once we get



Donald Simpson Chairman, Bluewater Corp



# **Our partners**

Brand Logo

Brand Name
Subtitle
States present

Compan

2-line intro

Company overview

Careers

Company history

Our Partners

From the Director's Desk

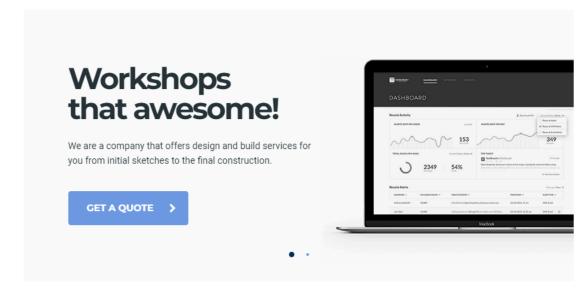
AMPL
Advantage

Brand Network

S in India and enjoys a long oss multiple states.

Awards and Achievements

	Subtitle	States Present	2-line intro	Havantage
Brand Name				Brand Network
Ashok Leyland	Commercial vehicles	AP, TS, MH	Ashok Leyland is 4th largest manufacturer of CVs in India and enjoys a long relationship with AMPL for sales and service across multiple states.	Awards and Achievements
Mahindra	Full portfolio	AP, TS, KA, TN	Mahindra Auto is one of India's largest passenger & commercial vehicle manufacturers. We are the one of the widest spread dealer partners for Mahindra across South India.	Gallery
Maruti Suzuki	Personal vehicles	MH	Maruti Suzuki sells hatchbacks, sedans, MUVs and SUVs in India through its ARENA and NEXA channels. With our strong presence in the state of Maharashtra with multiple Maruti dealerships in 9 districts, we are future ready to create new benchmarks in customer delight.	
Kobelco	Commercial vehicles	AP, TS	Kobelco is well-known worldwide as a leading excavator manufacturer. Kobelco machines are well-regarded for their advanced technologies, and AMPL as a partner of choice for customers.	
Kia	Personal vehicles	TS, KA	A new entrant that disrupted the Indian auto industry multiple times over, Kia remains one of the biggest car brands today. We are present with dealerships and service centres in Telangana, Karnataka and are growing by the day.	
Piaggio	Commercial vehicles (three-wheeler)	AP, TS	We are Piaggio's dealer of choice in AP and Telangana for their commercial vehicle and three-wheeler range.	





From the Director's Desk

Leave as dummy content for now

**Business Services** 

Consulting



Consulting theme is an invaluable partner. Our teams have collaborated to support the growing field of

### how can we help you?

COMPANY PRESENTATION

Contact us at the Consulting WP office nearest to you or submit a business inquiry online.

CONTACTS

# **AMPL Advantage**



# **Brandon Copperfield**

Founder & CEO

The founder of consulting WP, he has been the captain of this ship from the beginning and has sailed...



#### **Clark Roberts**

Chief Finance Officer

Being the CFO in the Financial Industry is a tough task, thankfully he was here to man the helm...



### **Ashley Hardy**

VP Sales and Marketing

She is an accomplished business developer. Her skills at creating relationships with clients are...

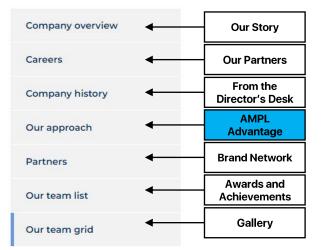
view profile >



#### **Fernando Torres**

Tax Consultant

Tax laws and regulations are some of the most complicated and infuriating parts of the financial...



COMPANY
PRESENTATION

#### how can we help you?

Contact us at the Consulting WP office nearest to you or submit a business inquiry online.

**CONTACTS** 

Consulting theme is an invaluable partner. Our teams have collaborated to support the growing field of

Use Stock Images for now

A rich understanding of the Indian Auto space, serving three generations of satisfied Indian customers



We are the only Automobile Retail Company to have CRISIL Rating of A Stable



The current

touchpoints of over

300 is still growing

customer

A Customer base over 600,000 and more than 6,000 HNIs



Manpower retention of 85% is highest in the industry, Human capital of over 9,500 in the group



We are a Zero Debt company



WE ENJOY A STRONG RAPPORT WITH ALL MAJOR FINANCIERS AND BANKING INSTITUTIONS



Home > Company overview > Company history





COMPANY

## **Brand Network**

The AMPL group has had a rich and storied experience of serving the Indian auto space.

## 1948

Automotive Manufacturers Pvt. Ltd. starts as the assemblers and exclusive dealers of Leyland Motors, UK. (in the erstwhile states of Bombay, Hyderabad and Saurashtra)

1949

The company assembled about 2000 Leyland vehicles at its Kurla Works between 1949 and 1955.

1955

In addition to marketing, the company was also engaged in CKD assembly of Leyland vehicles till 1955, when Leyland Motors, U.K. entered into financial and technical collaboration with Ashok Leyland.

1958

Took up Mahindra Mahindra Limited as a brand partner. The company thereafter took up marketing of products manufactured by Ashok Leyland in the states of Maharashtra, Andhra Pradesh and Gujarat, Mahindra in Andhra Pradesh and Gujarat.

1986

In 1986 dealership for Maruti Suzuki Ltd., was taken for Maharashtra at Navi Mumbai and subsequently extended to Nagpur, Aurangabad and Nasik.

2007

Added Kobelco, a giant in the construction equipment sector as a partner in the states of (now) Telangana and Andhra Pradesh.

2019

Partnered with KIA and launched dealerships in Telangana and Karnataka.

Partnered with Piaggio and launched dealerships in Telangana and Andhra Pradesh.